

YOU CAN'T AFFORD TO MISS VISION EXPO WEST



NEW

- Enjoy three **NEW** exhibit hall lounges to hold meetings, network and enjoy refreshments
- Free champagne toasts on Thursday and Friday from 4:30–6:00pm, while Suites patrons can enjoy bellini toasts upstairs.
- 13 free pop-up talks each day in the free exhibit hall lounges focusing on the business and fashion of eye care
- Millennial-focused programming and networking on show floor curated by NewGradOptometry.com

IT'S NEVER BEEN MORE AFFORDABLE TO ATTEND:

- Attendees can find flights + two night hotel stay + 6-hour Continuing Education for under \$500 from most major U.S. cities
- Hours of **FREE** Continuing Education available

FULL COLLECTIONS, HUNDREDS OF EXHIBITORS AND COMPELLING SHOW SPECIALS:

- See the full collections and 2016 fall trends
- Test drive equipment, build relationships with vendors
- Take advantage of show specials

FREE REGISTRATION:

Free exhibit hall registration is available using this link www.VisionExpoWest.com/TVC

IMPACTFUL EDUCATION:

- The Vision Expo Education program positively impacts practices and, ultimately, patients
- 94% of attendees say the education they received would help provide better care for their patients; three in four will make changes based on their education experience

WHAT THE VISIONARIES SAY:

"You bring back information regarding nutraceuticals, drugs – the newest and greatest,"

Diana Shechtman; OD, Professor, Nova Southeastern University

"It has a wonderful array of contact lens and medical instruments, and just everything you could need in eye care."

Ron Melton, OD

"A unique opportunity to engage one-on-one with trendsetting and international eyewear designers,"

Christian Roth, creative director, Christian Roth Eyewear

"Best eyewear in the world is here... Anyone who likes eyewear has to be here at least once in their lifetime,"

Chantal Goldfinger, Founder, By The Eyewear